

JOSHUA TAYLOR

Digital Media Professional

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Chicago, IL

SUMMARY

Creative storyteller with a background in sports reporting and digital media. Proven talent for producing engaging digital content and building audience interaction. Passion for enabling genuine connections between fans and teams and delivering outstanding customer service. Organized administrator with high attention to detail.

SKILLS

Video Editing | Content Creation | Sports Videography | Social Media | Streaming Audio/Video | Podcasting
Broadcast TV & Radio | Photography | Customer Service | Business Development | Digital Marketing

TECHNICAL SKILLS

Adobe Creative Cloud | Hootsuite | OBS | Microsoft Office

EXPERIENCE

Guest Service Ambassador, Chicago Cubs

Mar 2022 - Present

Worked at Wrigley Field and performed multiple roles including scanning tickets, greeting incoming guests, passing out promotional materials, and answering questions related to Chicago Cubs and Wrigley Field.

- Developed essential customer service skills by continuously assisting guests in helping them resolve problems such as food mobile orders, tickets, lost items at Wrigley Field, and more.

Broadcast and Content Manager, Chicago House Athletic Club

Jun 2021 - Dec 2021

Plan, schedule, and produce video and photography content for all Chicago House AC digital and social media channels three times a week.

- Managed broadcast operations for Eleven Sports, Futbol Boricua, and beIN Sports for nine home matches and wrote weekly match previews, match recap articles, and press releases for team website.

Digital Media Content Intern, Inter Orlando Academy

Sept 2020 - Jan 2021

Oversaw entire social media strategy including digital content creation, post scheduling, and promotions. Assisted in production of quality video streaming on MyCujoo platform.

- Increased social media following by 30% across Facebook, Twitter, and YouTube by creating and implementing a content strategy plan focused on building relationships with fans.
- Established multiple new video segments including "Bench Talk," "Player of the Week Interview," and "Skills Challenge." Increased YouTube interactions by 20%.

Play-by-Play Announcer / Sideline Reporter, Rollins College Athletics

Oct 2019 - Mar 2021

Delivered live radio commentary for all sports teams in the organization. Created video packages of game highlights and player interviews.

Freelance Production Assistant, Full Sail University

Jan 2019 - Mar 2021

Worked at Full Sail Live studio after classes to help students with their shows. Roles would include being a camera operator, running a teleprompter, and stage management.

EDUCATION

M.A., Marketing Communication, University of Denver

2021

B.S., Sportscasting, Full Sail University – Dan Patrick School of Sportscasting

2021

B.A., Business Administration, University of Texas at San Antonio

2012